

# Geography 340: Geography of the North American City

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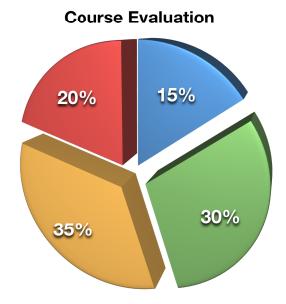
#### **Lecture Schedule:**

Wednesday & Thursday: 2:30pm-3:50 pm Cornett Building B111 Office Hours: 12-2pm Wednesdays

# **Course Description:**

Welcome to GEOG 340—Geography of the North American City! This course offers a broad introduction to the field of urban geography from both a local and global perspective. The main objective of this class is to examine the core themes of contemporary urban geography, including the historical development of urbanism and urban planning; the political economy of cities; cultural representations of urban space; urban social inequalities; gentrification; residential segregation; urban social movements; and the geographies of the megacity in the era of globalization. Various case studies will be considered, along with first-hand fieldwork training, to foster a deeper appreciation for the imaginative geographies of the urban experience.

Midterm Test
Final Exam
Assignment #1: Exploring Urbanism
Assignment #2: Critical Journal



# **Grade Scale**

A+	А	A-	B+	В	B-	C+	С	D	F
90-100 %	85-89%	80-84%	77-79%	73-76%	70-72%	65-69%	60-64%	50-59%	0-49%

#### READINGS

All readings in this course are based on two sources: 1 - assorted journal/newspaper articles that you can freely access via the internet; 2 - specific sources that will be available for you on MOODLE.

You are expected to retrieve these readings for each class, since the material in the readings will make an important part of exam content and will support lecture materials. Additionally, we will have certain journal articles available to download on the course Moodle system (see below).

We will be specific about what pages to read and will highlight the most important sections during lectures: this should help you manage your reading during this course.

# **COURSE WEBSpace**

In this course we will be using the Moodle system. All assignments, lectures, reading resources and major announcements will be housed on this webspace. It is <u>mandatory</u> to use this space for the course. If you have any troubles connecting or navigating the site please let us know!

# COURSE EXPERIENCE SURVEY (CES)

I value your feedback on this course. Towards the end of term, as in all other courses at UVic, you will have the opportunity to complete an anonymous survey regarding your learning experience (CES). The survey is vital to providing feedback to me regarding the course and my teaching, as well as to help the department improve the overall program for students in the future. The survey is accessed via MyPage and can be done on your laptop, tablet, or mobile device. I will remind you and provide you with more detailed information nearer the time but please be thinking about this important activity during the course.

## SCHEDULE & READINGS

The required readings for each day are outlined below. To help you manage your time, we emphasize specific page ranges. We recommend you complete the required readings before each day's lecture.

Week: Day	Activity - Readings	Additional Notes			
	Welcome to Geog340/ Setting the Context				
W1:	Syllabus review				
33	Reading: NONE				
W1: S4	Lecture: What is a city?	- A contemporary take on the transformation			
34	Reading: Zukin, S. 2009. "The City that Lost its Soul", from Naked City: The Death and Life of Authentic Urban Places, pg. 1-30. [Moodle]	of a great city, NYC			
	The Evolving Urban Form I				
W2: S10	Lecture: Exploring Urban Systems 1: Introduction to Urban Morphology	- A comprehensive look at urban morphology through distinct periods of time-space			
310	Reading: CCiT, Chapter 2, Bunting and Filion, Epochs of Canadian Urban Development, [Moodle]				
W2: S11	Lecture: Exploring Urban Systems 1: Urban economies and the evolving urban form	- Some key insight from Canada's premier economic geographers			
	Reading: Bourne et al, 2011. Growth and Change in Canadian Cities, in Canadian Urban Regions: Trajectories of Growth and Change. [Moodle]				
	The Evolving Urban Form II: New Spaces in Global Cities				
W3: S17	Lecture: Exploring Urban Systems 2: Exploring the relationships between Globalization and Urbanization	- A breakdown of the role and impact of globalization and the			
	Reading: CCiT, Chapter 4, Peter Hall, "The Global Imperative', [Moodle]	city. Flows!			
W3: S18	Lecture: Exploring Urban Systems 2: A closer look at the Global City	- Some great case studies of global flows and how they touch down in urban space			
	Reading: Trevor Boddy. 2006. 'New Urbanism: the Vancouver Model', <i>Places</i> , 16(2), pp. 14-22				

	Governing, Planning and Developing Cities	
W4: S24	Lecture: Governing, planning, and developing cities  Reading: Knox & McCarthy Chapter 10 (especially pgs. 245-261) [Moodle]	- A key textbook chapter, this reading gives amazing historical trajectory of governance in the NA city.
W4: S25	Lecture: Neoliberalism and Place-Wars  Reading: Kotler, P, and Haider, P., 1994. 'There's No Place Like Our Place!', <i>Public Management</i> , Vol 76(2), p15-19.  Reading: Casale, R., 2012. 'Does Neighbourhood Rebranding Work?', CityLab, web: http://www.citylab.com/design/2012/07/doesneighborhood-rebranding-work/2666/ <i>Optional Reading:</i> Hackworth, J., 2007. 'The Place, Time and Process of Neoliberal Urbanism", in <i>The Neoliberal City</i> , [Moodle]	- Place marketing, urban branding, place promotion three terms for roughly the same phenomena - selling cities.
	Central Cities, Urban Neighbourhoods and Gentrifica	tion
W5: O1	Lecture: What is the Inner City?  Reading: CCiT, Bain, A., Re-imaging, re-elevating, and re-placing the urban: The cultural transformation of the inner city in the twenty first century, [Moodle]	- A great look at the morphology and sociology of the contemporary inner city
W5: O2	Lecture: Neighbourhood Dynamics  Reading: Lynch. "Divine Living: Marketing and Selling Churches as Lofts in Toronto, Canada." Housing, Theory and Society 31.2 (2014): 192-212.	- Gentrification and Churches? Say what?

	Polarization and Inequality in the City					
W6: O8	Lecture: Assessing the Spatiality of Polarization and Inequality  Reading: CCiT, Chapter 10, Alan Walks. "New Divisions: Social Polarization and Neighbourhood Inequality in the Canadian City, [Moodle]  Reading: Florida, R., 2012. The Growing Urban Class Divide, Vancouver Edition, Atlantic Cities: <a href="http://www.theatlanticcities.com/neighborhoods/2012/11/growing-urban-class-divide-vancouver-edition/3302/">http://www.theatlanticcities.com/neighborhoods/2012/11/growing-urban-class-divide-vancouver-edition/3302/</a>	- A comprehensive look at what we mean by the Divided City, inequality and polarization.				
W6: O9	Lecture: What to do about the Divided City?  Reading: Thompson, D., 2013. Wealth Inequality Is a Problem, but How Do You Even Begin to Solve It?, web: <a href="http://www.theatlantic.com/business/archive/2013/03/wealth-inequality-is-a-problem-but-how-do-you-even-begin-to-solve-it/273769/">http://www.theatlantic.com/business/archive/2013/03/wealth-inequality-is-a-problem-but-how-do-you-even-begin-to-solve-it/273769/</a> Reading: Pennington, M., 2013. To Fix Income Inequality, The Have-Nots Must Become The Do-Somethings, web: <a href="http://www.forbes.com/sites/maurapennington/2013/03/08/to-fix-income-inequality-the-have-nots-must-become-the-do-somethings/">http://www.forbes.com/sites/maurapennington/2013/03/08/to-fix-income-inequality-the-have-nots-must-become-the-do-somethings/</a>	- Some not so academic, yet still pertinent, views on how we should rethink dealing with inequality issues.				
	Housing and Homelessness					
W7: O15	Lecture: Understanding the ideas of House & Home  Reading: CCiT, Walker and Carter, "At Home in the City" [Moodle]	- What is a home, what is house? What does it mean to be homeless in the city?				
W7: O16	Mid-Term Test					

	The 'burbs		
W8: O22	Lecture: Interpreting suburban geographies  Reading: Keil, R., 2012. 'Suburbanization and Global Cities', in Derudder, B., <i>International Handbook of Globalization and World Cities</i> , pg. 408-417 [Moodle]	- A short but interesting chapter on how suburbs compare across different national contexts.	
W8: O23	Lecture: New Morphologies of Suburbia  Reading: Low, S., 2003. Behind the gates: Life, Security, and the Pursuit of Happiness in Fortress America, [Moodle]  Reading: Berg, N., 2012. Exurbs, the Fastest Growing Areas in the U.S., Atlantic Cities: <a href="http://www.theatlanticcities.com/neighborhoods/2012/07/exurbs-fastest-growing-areas-us/2636/">http://www.theatlanticcities.com/neighborhoods/2012/07/exurbs-fastest-growing-areas-us/2636/</a>		
	Legacy cities		
W9: O29	Lecture: What and where are Legacy Cities?  Reading: Martinez-Fernandez, C., et al, 2012. Shrinking Cities: Urban Challenges of Globalization. <i>International Journal of Urban and Regional Research</i> , 36(2), 213–225.	- A good place to start thinking about what a shrinking city - American style.	
W9: O30	Lecture: New Approaches to dealing with Shrinking Cities  Reading: Crawford, Amy. (2014) The future of urban freeways is playing out right now in Syracuse. <i>Atlantic Cities</i> . Feb 18.	- Freeways are the albatross of deindustialized cities, this short article discusses what to do with these hulking beasts!	
	Immigration in the City		
W10: N5	Lecture: Defining Immigration  Reading: Reading: CCiT, Chapter 9, Heidi Hoernig and Cecilia Zhuang, New Diversity: Social Change as Immigration [Moodle]	- A comprehensive look at Immigration in Canada cities. Be mindful of definitions.	
W10: N6	Lecture: Immigration and Urban Change  Reading: Ball, D., 2014. Inside Vancouver's Sanctuary City  Movement, The Tyee, web: <a href="http://thetyee.ca/News/2014/07/08/Vancouver-Sanctuary-City/">http://thetyee.ca/News/2014/07/08/Vancouver-Sanctuary-City/</a>	- This is an entire Tyee News Series - take a look at other articles in the series!	

	Aboriginal Urban Geographies			
W11: N12	Lecture: Aboriginal Communities in the City  Reading: Norris et al. 2013, 'The Urbanization of Aboriginal Populations in Canada: A Half Century Review', [Moodle]	- an in-depth look at the history and culture of urban aboriginal populations in Canada and US.		
W11: N13	Lecture: Aboriginal Communities in the City (cont.)  Reading: Andersen and Peters, 2013. 'Indigenizing Modernity or Modernizing Indigeneity?' [Moodle]			
	Aging in the City			
W12: N19	Lecture: Young and Old  Reading: CCiT, Chapter 21, Mark Rosenberg and Kathi Wilson, Young Cities, Old Cities and Cities in the Balance: Spaces and Places of the Younger and Older Population [Moodle]	- A comprehensive look at how the city is planned and unplanned around the emerging realities of aging populations.		
W12: N20	Lecture: Planning for the Aging City  Reading: Goodyear, Sarah. (2014). What does 'livable' mean to older Americans?" Atlantic Cities. April 25.			
Nov 21	Term Paper Due [Option 1 due date]			
	Urban Consumptionscapes/Future of the City			
W13: N26	Lecture: Consumption and Retail in the City  Reading: Ritzer, G, 1999. 'A Tour of the New Means of Consumption', in Enchanting a Disenchanted World. [Moodle]  Reading: Byrnes, M., 2013. Victor Gruen Wanted to Make Our Suburbs More Urban. Instead, He Invented the Mall, <i>Atlantic Cities</i> , online: <a href="http://www.theatlanticcities.com/arts-and-lifestyle/2013/07/victor-gruen-wanted-make-our-suburbs-better-instead-he-invented-mall/6249/">http://www.theatlanticcities.com/arts-and-lifestyle/2013/07/victor-gruen-wanted-make-our-suburbs-better-instead-he-invented-mall/6249/</a>	- Some interesting views on the impacts of shopping malls!		
W13: N27	Lecture: Looking to the Future of Urban Geog.  Reading: CCiT, Bourne. 'Conclusions' [Moodle]	- A look through our crystal ball.		

Review				
W14: D3	No Readings			
DEC 5	Term Paper Due [Option 2 due date]			
Final EXAM [TDB Take home]				

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#### **EXAMS**

Midterm Exam: 15% (In-class)

The mid-term exam will cover assigned readings, lectures, audio-visual material, and discussions. I will provide you with a sample mid-term for studying purposes.

Final Exam: 30% (Take-Home)

The final exam will cover assigned readings, lectures, audio-visual material, and discussions and will follow a similar format to the mid-term exam.

Make up assignments for missed tests may be scheduled within 7 days of the test if the instructor is notified of your reasons for absence on the day of the test, and if verifiable written documentation is provided. The final decision regarding makeup of any missed work will be at the instructors' discretion.

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#### **ASSIGNMENTS**

Assignment #1 - Exploring Urbanism and Neighbourhood Change (value: 35%)

DUE Dates: [option 1] Nov 21st [option 2] Dec 5th

This assignment is a research paper that will allow you to focus on thinking and writing about some of the themes and topics relevant to the course.

The focus of this paper is critically explore an urban area or neighbourhood *in change*. Your paper will bring together academic literature, census data, and personal observations to offer an intelligent analysis of the dynamics and complexities of neighbourhoods.

For more details on expectations see the Assignment #1 folder on Moodle

## <u>Assignment Requirements: (either option)</u>

The assignment length is expected in a range of 2500-3500 words (not including graphs, figures, maps etc).

## Note about the due date:

You have two choices in terms of due dates. Option 1: This is for those of you who wish a more in-depth evaluation and want your papers back. Option 2: This is for those of you who do not need a full review and just want the mark. For the latter, I will review your paper but not spend as

much time offering editorial advice or academic feedback. Please note, you **do not** receive bonus marks for Option 1, this is merely a way for me to be more efficient with my time and for you to have some control over the course schedule.

Category	Mark
Thesis statement	8
Analysis: Critical Comment and Thinking	15
Writing, Clarity	8
Connection to Class Materials	4
TOTAL	35%

## Assignment #2 - Critical Reflections (value: 30%)

In this assignment you are required to produce 4 critical reflections of the lectures/readings/videos. These reflections have specific time frames and mark allotments - see below.

The role of this assignment is to encourage an effective and consistent reading and writing strategy. That is, you are expected to stay on top of readings and keep your mind sharp in the writing process.

For more details on expectations see the Assignment #2 folder on Moodle.

Please upload your reflections in the appropriate Moodle Drop-Box. I do not need a paper copy.

#### <u>Assignment Schedule:</u>

Reflection #1 | Value 5%, DUE: Sep 26th [by noon].

This is a choice of topics pertaining to week 2-4.

Reflection #2: | Value 5%, DUE: Oct 20th [by noon].

This is a choice of topics pertaining to week 5-7.

Reflection #3 | Value 5%, DUE: Nov 7th [by noon].

This is a choice of topics pertaining to week 8-10.

Reflection #4: | Value 5%, DUE: Nov 28th [by noon].

This is a choice of topics pertaining to week 11-13.

# Assignment Requirements:

- max page limit of 1 page single spaced;
- for all reflections you must cite and use APA style only.

#### **COURSE POLICIES**

- 1. The lectures are held three times weekly, and I will be available after each lecture to answer questions in person. You can also come see me during office hours. You may e-mail me in regards to emergencies or issues of confidential nature.
- 2. All cell phones should be turned off before class begins. If the use of a computer facilitates your learning, feel free to bring a laptop to class. I will not tolerate use of computers during lectures for personal purposes such as e-mail, surfing the Internet, watching videos etc.
- 3. Some instructors have strict no food policies in their classrooms. I do not mind if you eat snacks in class. Personally I find small snacks help keep me focused during long lectures. However, be sensitive to other students in the room. It is hard to concentrate if the person beside you is devouring a quarter quicken with fries...use your common sense in deciding what an appropriate snack is for the classroom.
- 4. Speak to me if due to a medical condition or family emergency you require extension of the deadlines for assignments. There is a late penalty of 4% per school day of your final course grade (to a maximum of 20%) for late assignments.
- 5. Plagiarism is a serious academic offence. It is your responsibility to familiarize yourself with UVic's policy on plagiarism. Ask me if you are unsure whether you may be plagiarizing.
- 6. University can be a stressful experience. If you become overwhelmed by course work, feel free to speak to me about it. If necessary I also encourage you to take advantage of all the services UVic has to offer to assist you during your time here as a student.

Geography Department website: <a href="http://geography.uvic.ca">http://geography.uvic.ca</a>
GEOGPLAN degree planning guide: <a href="http://www.geog.uvic.ca/moodle">http://www.geog.uvic.ca/moodle</a> [Log in as a guest]
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